

The Maturity Model in Action:

PROFESSIONAL QUALIFICATION

PAO Development
29 JUNE
2022
LONDON: 11 AM - 1 PM
KUALA LUMPUR: 6 - 8 PM
SYDNEY: 8 - 10 PM
Webinar Series

WEBINAR INVITATION

The **Confederation of Asian and Pacific Accountants (CAPA)** representing the regional accountancy profession, is pleased to share an in-depth introduction to its newest publication - [*The Maturity Model in Action: Professional Qualification \(the PQ Guide\)*](#) - the fifth publication in the PAO development Guidance Series.

The PQ Guide is designed to assist professional accountancy organisations (PAOs) to improve and strengthen an existing PQ or to develop and implement a new one. *The PQ Guide* is relevant for all forms of accountancy qualifications, including for Accounting Technicians.

Designing and maintaining a PQ is not easy – it requires close collaboration of different experts and a shared commitment to monitoring and improving practices and outcomes. When successful, a strong PQ helps to build a strong profession, instilling confidence to support strong and sustainable economies.

The PQ Guide considers eight key components or pillars for an effective PQ. **Stephen Lamdin**, lead author of *the PQ Guide* will provide an insight into these eight pillars, sharing his personal experiences in developing PQs. PAOs will be encouraged to evaluate their own PQs against the eight pillars.

The PQ Guide recognises that the arrangements in each jurisdiction can be unique, however everyone is likely to find something new and useful within the comprehensive content and supporting guidance.

Further, the last two years have accelerated changes in learning methods to meet student expectations, requiring PQ providers to adapt and use technology to deliver online training and examinations. *The PQ Guide* explores these matters.

FOR ANY ENQUIRIES about the webinar, please contact the CAPA Secretariat: events@capa.com.my

PURPOSE OF THE WEBINAR

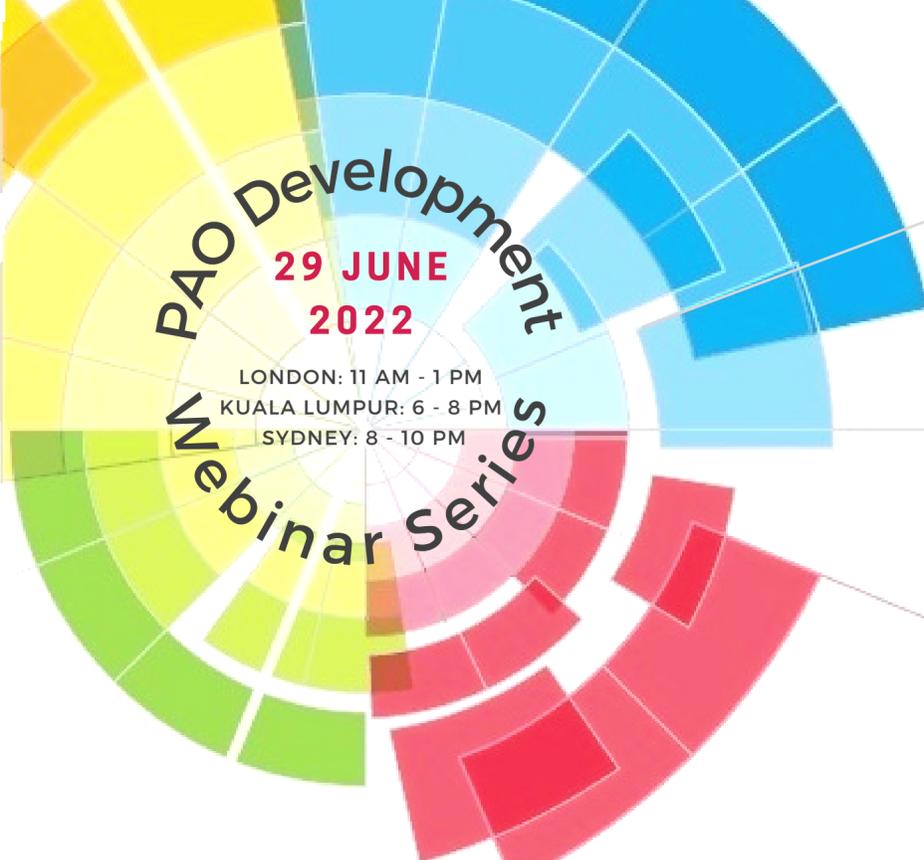
This event provides an opportunity for PAOs to:

- Understand and gain insights on the key components of an effective PQ
- Evaluate their own PQ against a good practice framework
- Consider using the framework in the design and delivery of new qualifications
- Receive views and observations from other commentators

WHO SHOULD ATTEND

- PAOs interested in developing new, or strengthening existing, qualifications
- Other stakeholders that are responsible for providing the PQ, or collaborate closely with PAOs in the design and delivery of the PQ





The Maturity Model in Action:

PROFESSIONAL QUALIFICATION



6 PM
Kuala Lumpur

WELCOME AND INTRODUCTIONS

Sumita Shah, Executive Director, CAPA

OPENING REMARKS

Overview of the PQ Guide, including background, purpose and intended use.

Brian Blood, Chief Executive, CAPA

6:15 PM

SESSION I: THE EIGHT KEY PILLARS

An insight into the key components for an effective PQ. The framework is one used by the Institute of Chartered Accountants of England and Wales in international development work. Stephen will also share personal experiences in using the framework to develop PQs.

Stephen Lamdin, Consultant, ICAEW

6:40 PM

SESSION 2: REACTONS FROM STAKEHOLDERS AND POTENTIAL USERS

The challenges that PAOs face in developing a PQ consistent with the expectations of the International Education Standards. How the PQ Guide may be used by IFAC members and others.

Helen Partridge, Director, Accountancy Education, IFAC

Reflections on the PQ Guide from a development partner involved with providing materials and assistance to improve accountancy education programs.

Alfred Borgonovo, World Bank

Reflections on the PQ Guide in light of the Institute of Public Accountant's (based in Australia) current review of their own program.

Andrew Conway, CEO and Philomena Leung, Director of Education, IPA

7:20 PM

SESSION 3: LIVE POLLS

Two live polls will be conducted to seek feedback on questions regarding:

- Flexible entry and exit points - the qualification ladder (page 22)
- Pass rates (page 26)

Sumita Shah, Executive Director, CAPA

7:30 PM

Q&A

Moderated session addressing Chat Room questions

Sumita Shah, Executive Director, CAPA

7:55 PM

CLOSING REMARKS

Brian Blood, Chief Executive, CAPA

